

A Wicked Strategy for A Gnarly Issue

Tacoma-Pierce County's strategy calls for new approaches to health equity

WSEHA 67th Annual Educational Conference

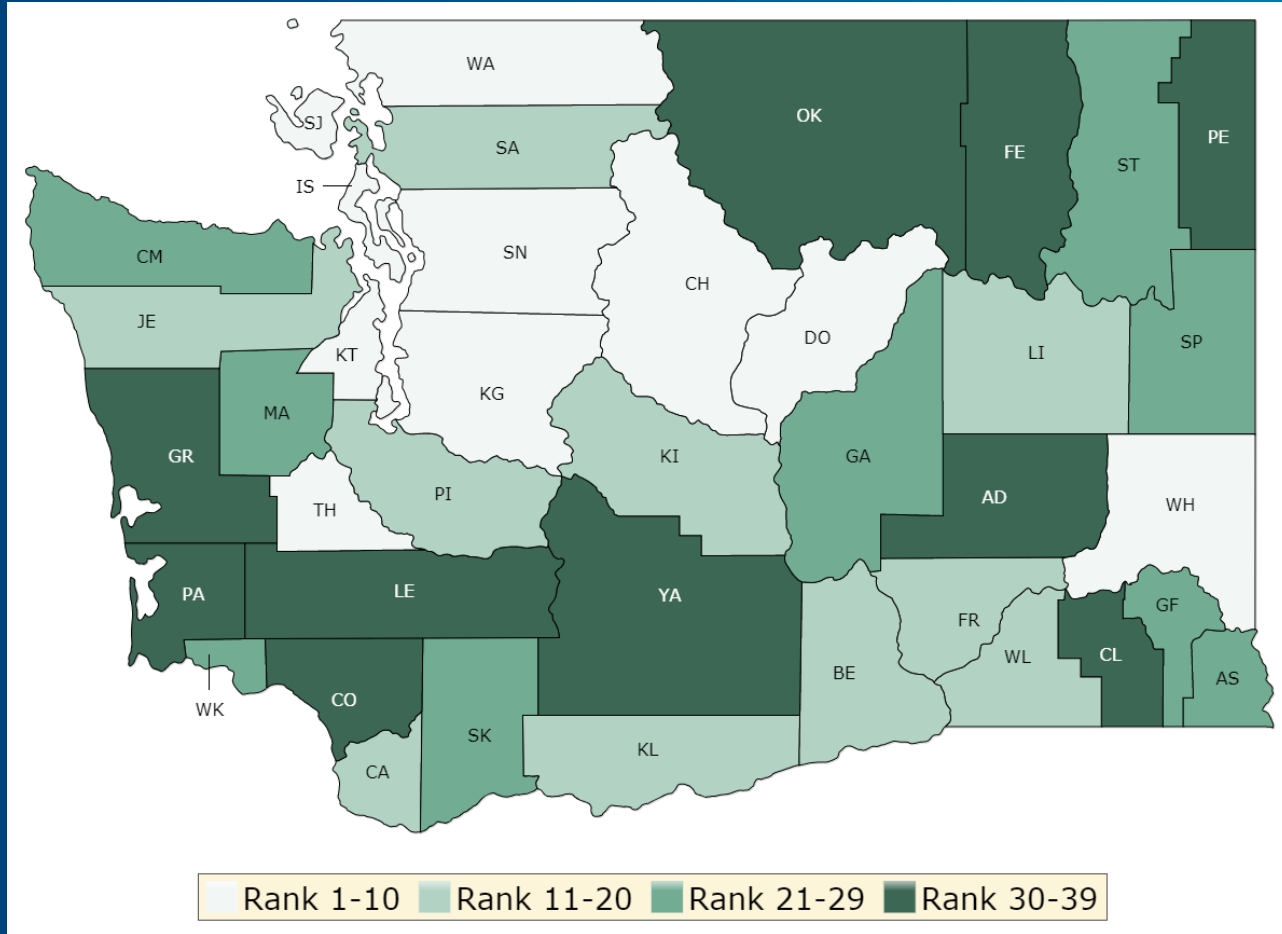
Gregory M. Tanbara

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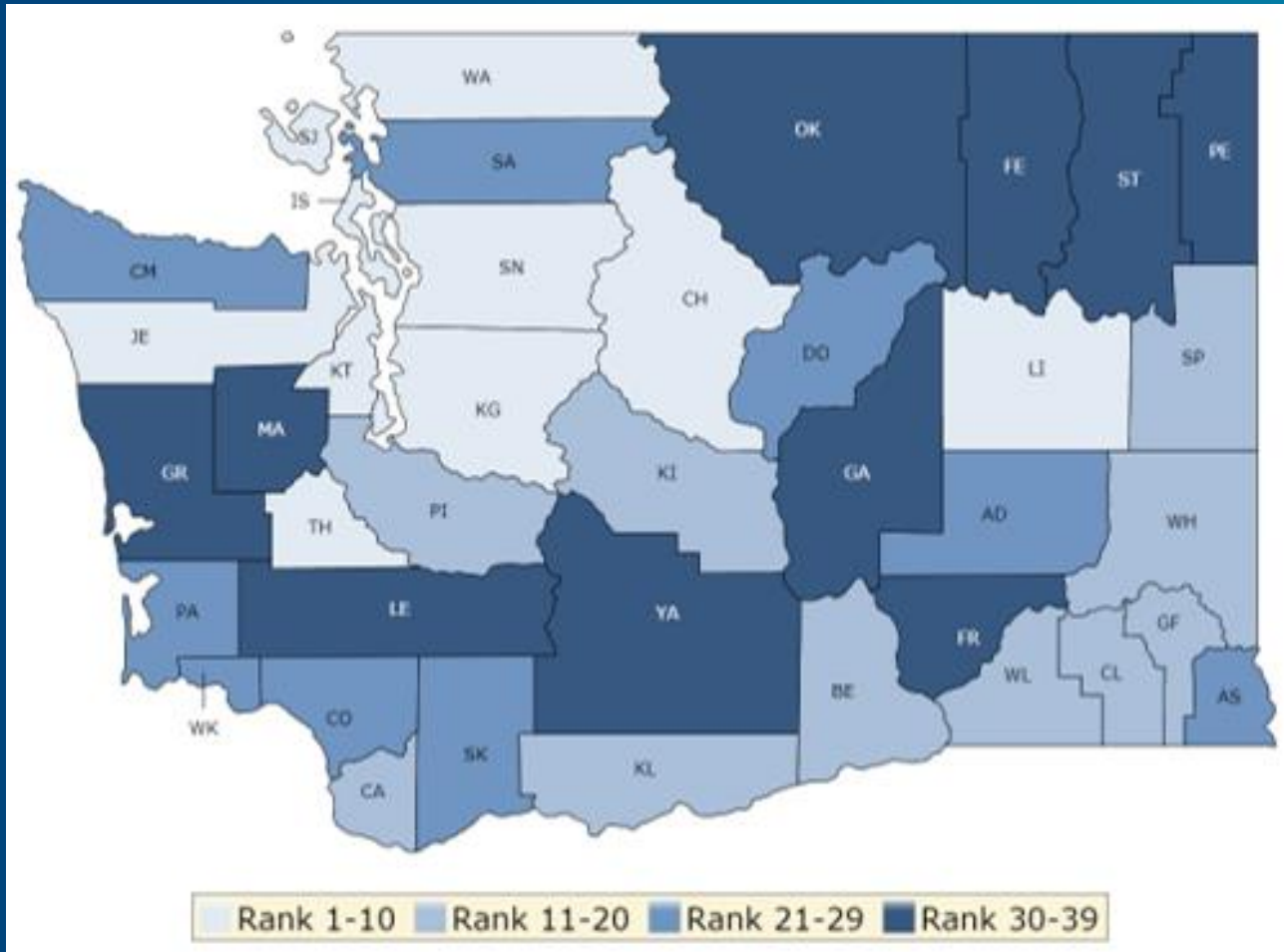
What is Health Equity?

Everyone has the opportunity to achieve their full health potential.

Health Outcomes - How Long People Live and How Healthy They Feel



Health Factors Drive How Long and How Well We Live



2019 County Health Rankings

2019 County Health Rankings for the 39 Ranked Counties in Washington

County	Health Outcomes	Health Factors
Adams	33	29
Asotin	24	22
Benton	15	20
Chelan	7	10
Clallam	25	24
Clark	11	12
Columbia	38	17
Cowlitz	31	28
Douglas	10	21
Ferry	39	39

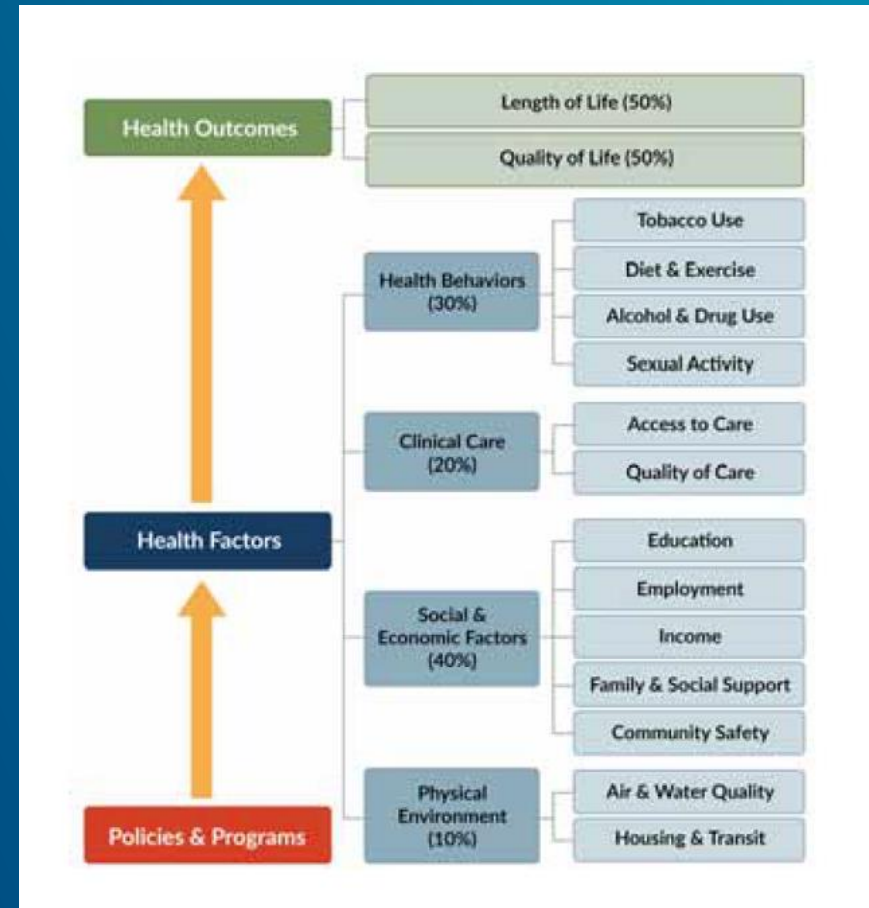
County	Health Outcomes	Health Factors
Franklin	13	33
Garfield	29	13
Grant	26	34
Grays Harbor	36	35
Island	4	5
Jefferson	16	8
King	2	1
Kitsap	8	3
Kittitas	12	16
Klickitat	17	15

County	Health Outcomes	Health Factors
Lewis	30	32
Lincoln	14	9
Mason	28	37
Okanogan	34	36
Pacific	37	27
Pend Oreille	35	31
Pierce	20	18
San Juan	1	2
Skagit	19	23
Skamania	21	25

County	Health Outcomes	Health Factors
Snohomish	3	4
Spokane	23	19
Stevens	27	30
Thurston	5	6
Wahkiakum	22	26
Walla Walla	18	14
Whatcom	9	7
Whitman	6	11
Yakima	32	38

The Drivers

Policies & Programs → Health Factors → Health Outcomes



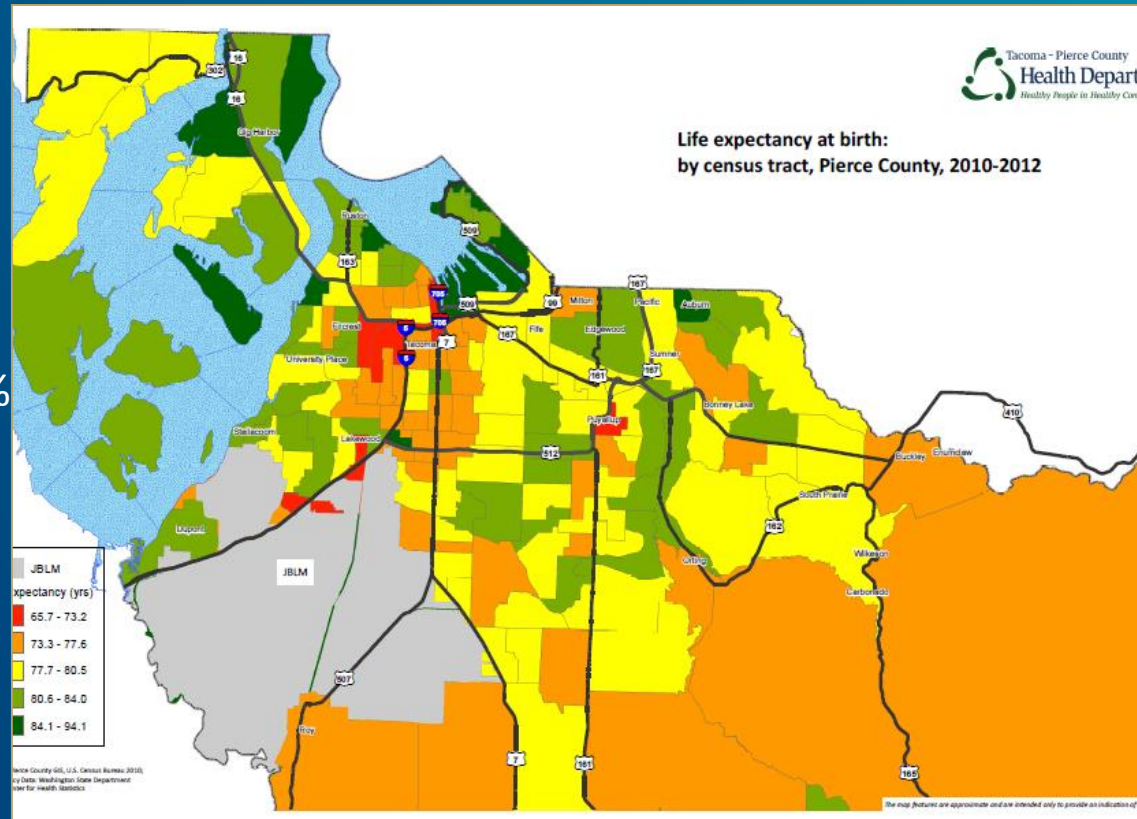
Social Determinants



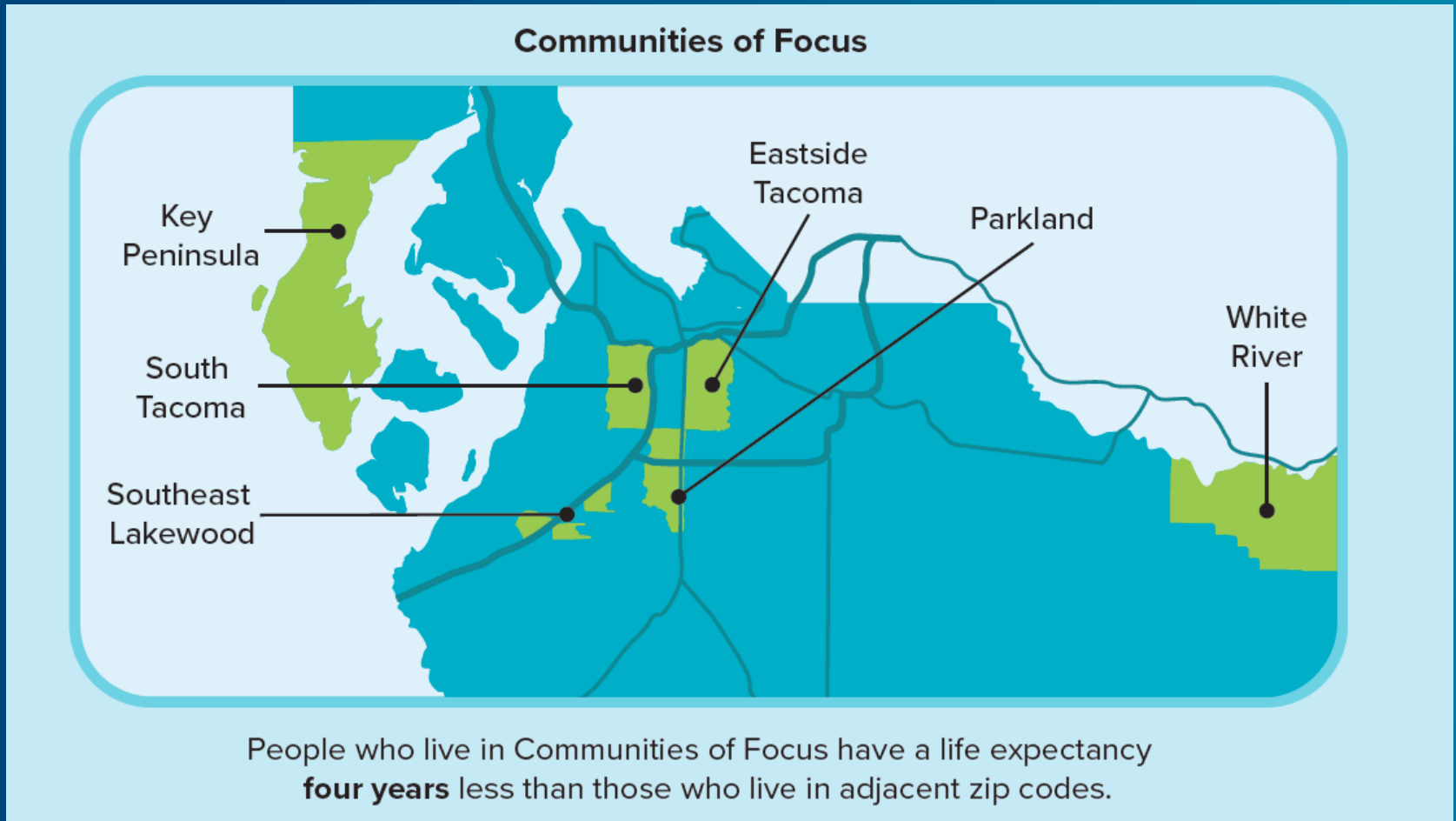
Location, Location, Location

Health data— wide spread

- Life expectancies from <73 to >84
- Low or very low birth weights <4% to >8%
- Diabetes prevalence - <2% to >15%
- Overweight or obese - <50% to >76%



Six Communities of Focus



Four Point Strategy

How do we improve health in Communities of Focus?



Customer service



Partnerships



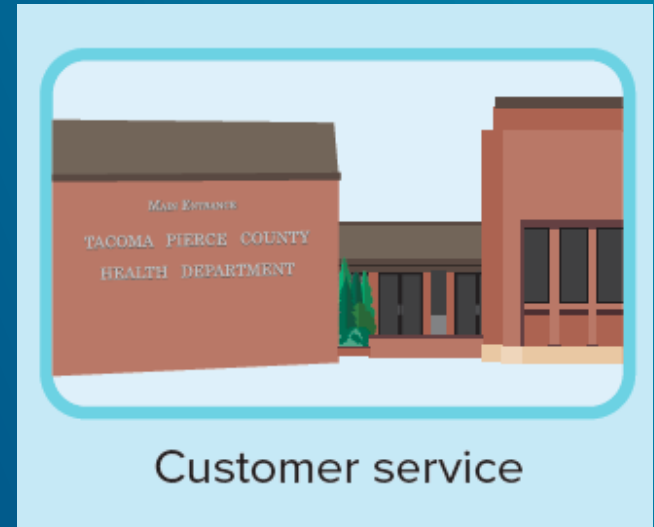
Investments



Community ownership

Customer Service

- Expand our understanding of health equity and employing a health equity lens.
- Look at how we are organized.
- Prioritize Communities of Focus.



Investments

- Seek opportunities to bring resources to the Communities of Focus.
- Commit resources to the effort.



Investments

Community Ownership

- Voice self-identified solutions.
- Participate in planning and budgeting processes.
- Lead grassroots policy efforts.
- Vote and make positive change.



Partnerships

- Work on common goals.
- Make healthy choices easy for everyone.
- Employ health as a decision making criterion in policy.
- Help improve opportunities for communities with worst health.



Mission and Vision

Tacoma-Pierce County Health Department

Vision

Healthy People in Healthy
Communities.

Mission

We protect and improve the
health of all people and places in
Pierce County.

Metro Parks

Vision

Metro Parks Tacoma envisions a
vibrant, active and engaged
community

Mission

Creating healthy opportunities to
play, learn and grow.

South Tacoma - 98409

- Population: 24,100
- Diverse community.
- 32.8% adults obese; 27.7% state
- 18% poverty rate; 11% state.
- 25% adults smoke; 14.7% state.
- Life expectancy 74.9 years; 80.2 state.



Why Wicked? Why Gnarly?

Communities of Focus



People who live in Communities of Focus have a life expectancy **four years** less than those who live in adjacent zip codes.

How do we improve health in Communities of Focus?



Customer service



Partnerships



Investments



Community ownership

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Thank you!

Contact me if you have questions or comments.

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